

5 BIG
LOCATIONS
35 YEARS
SERVING YOU!

WALTER G. LINCH
Presents the 1958
DODGE
and
PLYMOUTH

SEE
THEM
NOW!

See the 1958 Dodge and Plymouth AT THESE 3 LOCATIONS
312 SO. CATALINA Redondo Beach
(Opposite Elks Bldg.)
312 SO. PACIFIC COAST HWY. Redondo Beach
(1/2 Block So. of Torrance Blvd.)
350 NO. PACIFIC COAST HWY. REDONDO BEACH

YOU ARE CORDIALLY INVITED TO
SEE AND DRIVE
THE ALL NEW 1958

See the 1958 Dodge and Plymouth AT THESE 3 LOCATIONS
312 SO. CATALINA Redondo Beach
(Opposite Elks Bldg.)
312 SO. PACIFIC COAST HWY. Redondo Beach
(1/2 Block So. of Torrance Blvd.)
350 NO. PACIFIC COAST HWY. REDONDO BEACH

DODGE-PLYMOUTH-DODGE TRUCK

LOS ANGELES COUNTY'S OLDEST DODGE DEALERSHIP

Why Your Next Car Should Be from **"LINCH"**

- ★ GREATER SELECTION!
- ★ LOWER OVERHEAD!
- ★ BETTER TERMS!
- ★ HIGHER ALLOWANCES!
- ★ WE ARE NEVER TOO BUSY TO GIVE YOU OUR PERSONAL ATTENTION!
- ★ BETTER SERVICE AFTER SALE!
- ★ OVER 1/2 A HUNDRED PEOPLE SERVING YOU!
- ★ MORE THAN \$100,000.00 IN SERVICE FACILITIES!
- ★ LARGEST MOST MODERN METAL AND PAINT SHOP!

★ THIS MEANS CASH SAVINGS TO YOU!

STATEMENT



In all my 35 years of selling Dodge in the South Bay, I have never had such outstanding products as these 1958 models.

We are not only interested in selling you a new car or truck, but we also feel a responsibility to see that the product serves you well. For this reason we have more than 50 people in our organization to serve you after the sale—**BETTER SERVICE AT LESS COST.**

To our good neighbors in Torrance, we point out that you are less than 15 minutes from our sales and service. Won't you try us this time?

Always glad to see you,
Signed **WALTER G. LINCH**

P.S.: Your nearest Dodge-Plymouth dealer!

WALTER G. LINGH
DODGE & PLYMOUTH
Public Confidence Since 1922